"THE BASICS OF WRITING A GOOD BUSINESS PLAN"



Hosted by the U.S. Small Business Administration and the Central California SCORE Chapter

The following topics will be covered:

- ◆ Importance of Business Plan
- ♦ Contents of Business Plan

In this workshop, you are going to learn the importance of having a good business plan, as well as the fundamentals of writing a successful business plan. A business plan is one of the most important elements in any loan application. Thus, having a well-written business plan will certainly enhance your chance of getting the necessary financing. By attending this workshop, you will gain the essential knowledge and insight required for writing an impressive business plan.

Please come and join us on the following date:

September 27, 2006

Location of Workshop:

U.S. Small Business Administration 2719 N. Air Fresno Drive, Suite 200 Fresno, CA 93727

Time:

Registration: 8:45 a. m. – 9:00 a. m. Workshop: 9:00 a.m. – 11:00 a. m.

Fee:

No Cost

Reservation Required:

Call William Hori at (559) 487-5791 ext. 0

Website: www.sba.gov/ca/fresno